

## About Zubair Small Enterprises Centre

The **Zubair Small Enterprises Centre (Zubair SEC)** is one of the initiatives which emanated from The Zubair Corporation's Social Responsibility strategic vision towards the Omani society. The vision reflects the corporation's belief in the importance of small enterprises (SEs) in enhancing the national economy and contributing to sustainable socio-economic development.

Established in 2013, **Zubair SEC** is envisioned to be more than an incubator for small businesses. It is a professional body that capitalises on its high professionalism, diversified offered knowledge, wide range of accumulated expertise, and its own global and local network and strategic partners. **Zubair SEC** also builds on The Zubair Corporation's strengths to lead positive change in the local business environment, which supports small businesses and promising initiatives in the Sultanate.

With this in mind, the **Zubair SEC** has opened its membership to Omani entrepreneurs to provide them with various benefits, including:

- Direct access to the Centre's experts for business advisory services and the opportunity to connect with the respective staff in person or through various other channels;
- Management tools such as business plan templates, organisational structure options, and feasibility studies;
- Professional, educational and social programmes and events held regularly for small enterprises, including seminars, training workshops, and networking engagements;
- Professional research, numerous publications, and industry prospectus on topics related to entrepreneurship;
- Facilitated communication and interaction among fellow small enterprises;
- Access to the Centre's strategic partners;
- Facilitated communication with selected financial institutions and reputable business corporations;
- Preferred prices, offers and benefits from both local and national partners interested in assisting SEs;
- Advisory services by expert mentors;
- Financial support for selected entrepreneurs;
- Serviced offices.